

IMPRINT

COMMUNICATIONS

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FIRM RATES*

Consultation: \$50

Includes research, planning, itinerary draft and timeline creation

Promotions: \$200

Includes creation of event, planning and implementation (up to 1 event per fee)

Media Relations: \$150

Includes writing, editing and distribution of content (up to 3 pieces per fee)

Research Management: \$100

Includes preliminary research efforts, including focus groups, depth interviews and white papers

Social Media Management: \$150

Includes creation and management of social media platforms (up to 3 platforms per fee)

Piece Work: \$75

Includes created materials such as logos or slogans (one piece per fee)

*Rates are subject to change and are dependent upon timeline and information given during initial consultation. Please email us for additional information.

SERVICES

Social Media Management

Training and Tactics

Facebook

Twitter

Instagram

Pinterest

LinkedIn

Blogging

Media Relations

News Release

Feature Writing

Communications Plans

Crisis Communication

Media Kits

Press Conferences

Newsletter Designs

Promotions

Event Management

Advertisements

Brochures

Fliers

Research Management

Focus Groups

Surveys

Depth Interviews

Content Analysis

White Papers

Copy/Creative Testing